

From your \$57.20 per capita tax contribution in 2015, you gained **\$308** in economic value that helped to make our community the best mid-sized city to live in Canada.

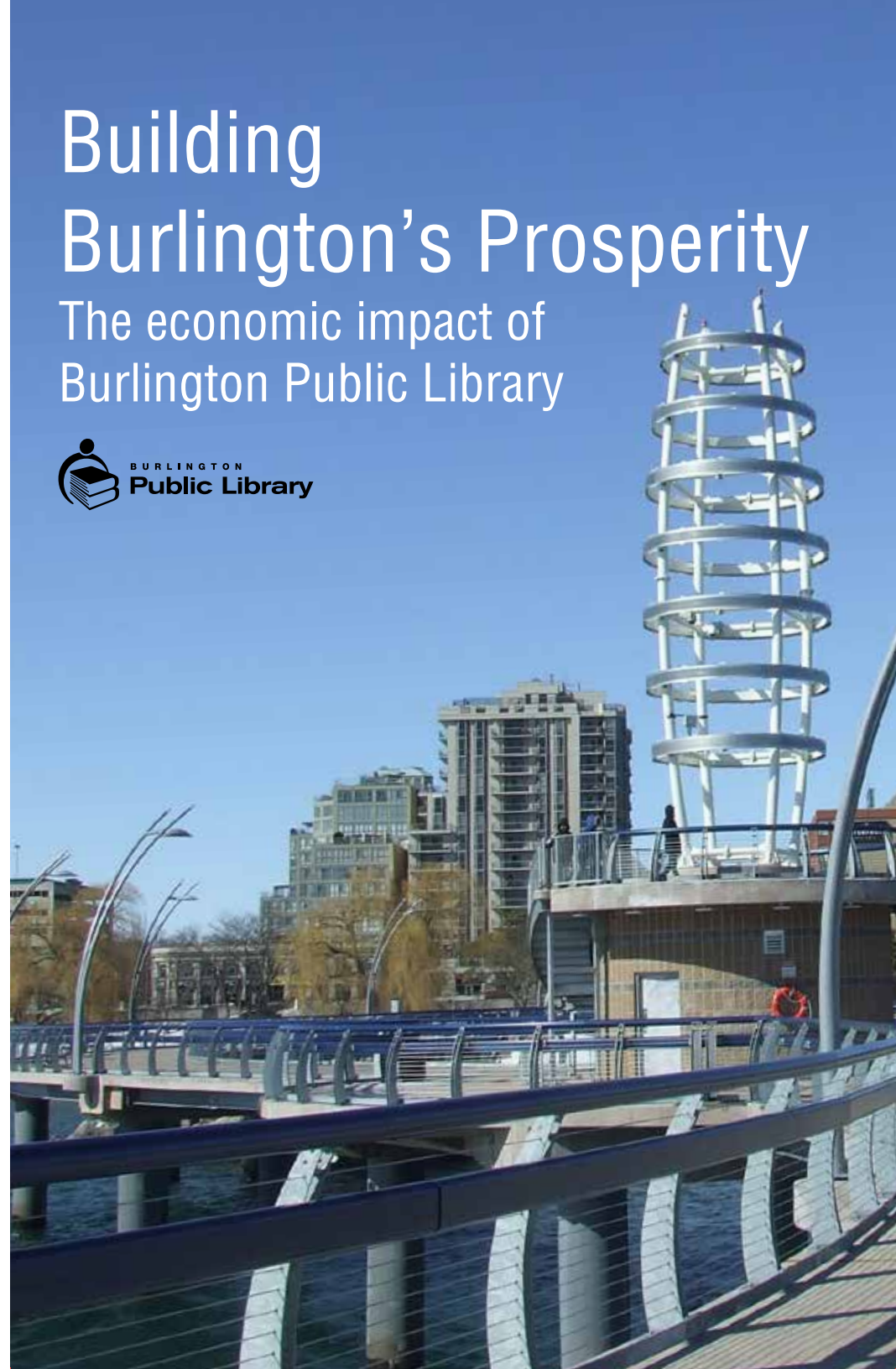
What else costs \$57.20?

ONE night at the movies
with your family
pair of shoes
for your child
video game
oil change
cell phone bill
hour at the casino

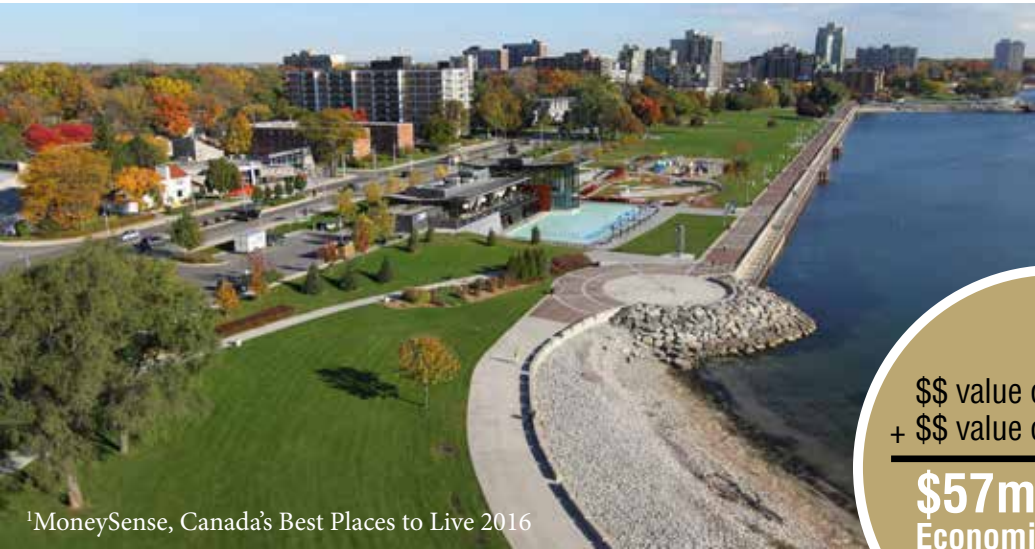


Building Burlington's Prosperity

The economic impact of Burlington Public Library



How does Burlington Public Library provide exceptional economic value to Burlington residents?



¹MoneySense, Canada's Best Places to Live 2016

Burlington is a prosperous and livable community. We enjoy a first-rate quality of life¹ where economic growth continues to be a top priority for our city.

Until recently, there was no precise way to measure how much of Burlington's economic prosperity is generated by Burlington Public Library. Thanks to a groundbreaking 2013 study by Toronto Public Library, now there is.

Read details at www.bpl.on.ca/economic-impact

In 2015, Burlington Public Library created over \$57 million in total economic impact to the City of Burlington.

That's a **464% return on investment.**

\$\$ value of SAVING
+ \$\$ value of SPENDING

\$57m
Economic Impact
to Burlington

YOU SAVE

Put a market value to all the things you get from the public library, and the savings add up!

What was the value to residents in 2015?

The community gained **\$39.48m** in total economic value because the library was open for business.

Total savings...

\$29.74m

for borrowing library items

\$3.5m

for reference questions answered and use of online resources

\$2.17m

for attending programs

\$1.8m

for technology use and WiFi access

\$2.2m

for using meeting/study space

WE SPEND

Everyone gains when BPL spends. We do business with local contractors and service providers. We buy locally. We offer citizens access to reading and learning to improve their lives. And we employ people who live locally, shop locally, and support local organizations.

By reinvesting in the community, the Library creates a lifetime of value, adding to Burlington's prosperity and economic competitiveness while enhancing its livability and residents' quality of life.

What was the value to residents in 2015?

Burlington's economy gained **\$17.8m** in benefits because the library does business in the community.