



## ANNUAL REPORT 2019

### REVENUE

\$11,499,424  
Municipal contribution

\$229,403  
Provincial grant

\$356,290  
Internally generated

### EXPENDITURES

\$8,663,702  
Employee costs

\$1,437,453  
Amortization

\$805,181  
Building costs

\$355,517  
Operating costs

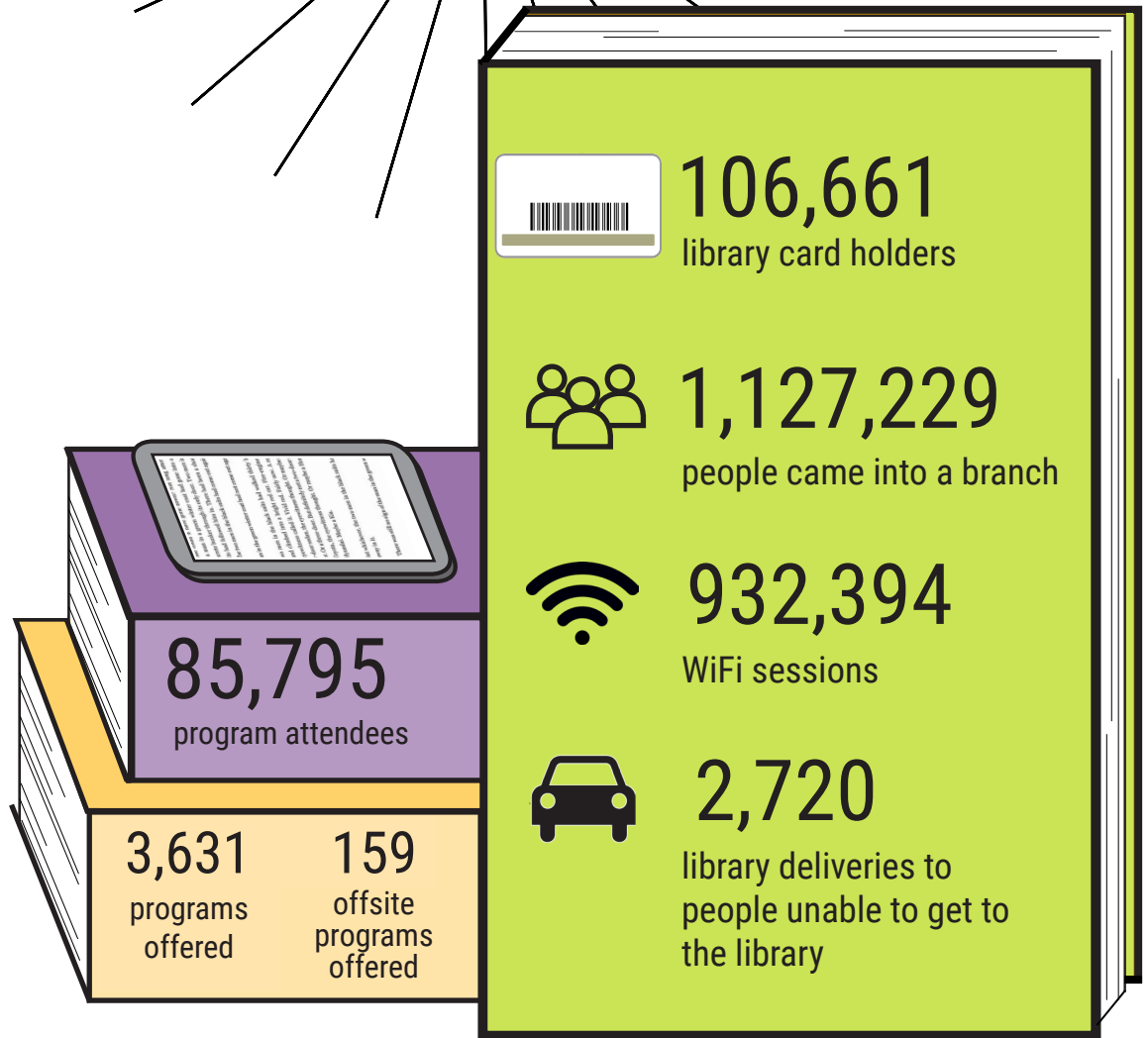
\$395,376  
Automated systems

(\$120,867)  
Annual surplus (deficit)

\$548,755  
Other

Burlington Public Library created over **\$68 million** in total economic impact to the City of Burlington for a **498%** return on investment. For each Burlington resident, the Library provided **\$371** in economic value in 2019.

**1,790,165**  
items borrowed



### The Library's Great News Stories of 2019

- Over 900 local readers attended 6 Burlington Reads author talks presented jointly with Art Gallery of Burlington and A Different Drummer Books.
- 22% more children joined the TD Summer Reading Club and kept reading all summer long. Reaching out to parents of pre-readers increased the participation of kids ages 0-3 by 37%.
- Getting a library card became easier with the launch of online registration in the fall. TheCardMadeMe.ca promotional campaign raised 472 new library members in Nov/Dec.
- Introduced Community Access Passes, so library members can freely visit local cultural and recreation destinations: Art Gallery of Burlington, City of Burlington pools and rinks, Conservation Halton, Museums of Burlington, Royal Botanical Gardens.
- Added Kanopy and Kanopy Kids movie streaming services to our online resources.
- Winner of the Halton Employer of Choice Award.